## The Mobilo Card

We are sending out your card today. The next step is to update your information. Simply download the app to:

- Edit contact information
- Update your photo & logo
- Change your card settings
- Share links directly from the app
- Find your QR code





#### Apple iOS:

https://apps.apple.com/us/app/mobilo-card/id1520791968

#### Android:

https://play.google.com/store/apps/details?id=com.mobilocard.mobilo\_flutter\_v3

## How this works!



**APPLE** (assuming iOS is updated to the latest version)

- TAP on the **TOP** of the phone and DONE
- Older iPhones: Open the camera and scan the QR code



**ANDROID** (assuming the phone is updated to the latest version)

- TAP on the **BACK-center** of the phone and DONE
- Older phones: Open the camera and scan the QR code

Not sure if your phone has NFC? This is needed to use the TAP function. Here's a complete list with all compatible brands and models: <a href="https://mobilocard.com/support/">https://mobilocard.com/support/</a>

### **Lead Generation**

The lead generation tool is something else. After activating this in your app, your card will now show a short form. The person you are meeting fills in the following fields:

- Name
- Phone number
- Email address
- Company name

When the user hits "submit", you both get a text message with a link to a digital business card. When you get home, simply login to your account to download your new "leads" and import them straight into your CRM or marketing automation tool.

Happy networking!

# **URL Quick Link**

Now that you are familiar with most of the Mobilo Card functions, there is just one more thing. You can link your card to any URL or website. This means super quick access to for example:

- Product demo
- Download link
- Presentation
- Book-a-meeting link
- Landing page
- And so on ...

With great power comes great responsibility, but I am sure you will use it for good!